



OFFICE OF UTILITIES REGULATION

Regulating Utilities for the Benefit of All

FOR IMMEDIATE RELEASE

OUR Logo Redevelopment Competition Winners announced

(KINGSTON, Jamaica; 2020 July 24): The winners of the Office of Utilities Regulation’s (OUR) Logo Redevelopment Competition received their prizes at an awards ceremony held 2020 July 22. Cash prizes were given to the top three entries in the Open category and the top three students in the Student category.

In addition, cash prizes were awarded to the Art teachers of the top students while their schools received art supply vouchers.

In his address, Director General of the OUR, Ansord Hewitt, said the OUR had greatly exceeded its target by receiving 477 entries. This is in addition to the 34 rejected entries. Mr. Hewitt pointed out that the OUR had, through the competition, achieved the objective of creating more awareness about the role of the OUR. “The OUR conducted an online survey about the logo competition and OUR awareness and we received 373 responses. Asked whether their knowledge of the OUR increased as a result of the recent logo competition, 57.8% of the respondents answered ‘yes’. On that front, I would also say we were successful.” Mr. Hewitt added: “Having had the opportunity to view some of the entries, I am heartened by the artistic talent that exists in our country, especially among our students who are just being introduced to new concepts in this field.”

The competition winners are:

STUDENT CATEGORY PRIZES

<p><i>First place</i> Akeem Johnson: \$100,000 Cash</p>	<p><i>Second Place</i> Shakira McCarthy: \$50,000 Cash</p>	<p><i>Third Place</i> Sahdeek Thompson: \$25,000 Cash</p>
<p>Robert Archer, teacher: \$50,000</p>	<p>Steffan Harriott, teacher: \$35,000</p>	<p>Kevin McIntyre, teacher: \$20,000 Cash</p>
<p><i>School</i> Edna Manley College for the Visual and Performing Arts: \$50,000 (Art supplies voucher)</p>	<p><i>School</i> Dunoon Park Technical High School: \$35,000 (Art supplies voucher)</p>	<p><i>School</i> Kingston College: \$20,000 (Art supplies voucher)</p>

OPEN CATEGORY PRIZES

<p><i>First place</i> Faydeen Wright: \$100,000 Cash</p>	<p><i>Second Place</i> Nelton Johnson: \$50,000</p>	<p><i>Third Place</i> Je Yeon Kim: \$25,000</p>
---	--	--

OUR Logo Redevelopment Competition Winners announced .../2

BACKGROUND

The OUR Logo Re-development Competition was launched at the Jamaica Conference Centre on 2019 October 08. The rationale for pursuing the competition was that after over twenty (20) years of using the same logo, it was decided to re-develop the OUR logo to reflect a new, fresh look that would connect with a newer generation of consumers and stakeholders.

Entrants were allowed the freedom to either modernise the existing OUR logo or create a new one.

Among the requirements was that each entry must be the original work of the artist, must not infringe on any copyright or intellectual property (except that it can be a modernised version of the current OUR logo), be easily recognizable as OUR's logo, and that the work must incorporate the use of the acronym 'OUR'.

The winners were announced via the OUR's website and its social media channels. Physical distance and other COVID-19 guidelines were followed, and as such, only the winners and related persons were allowed at the event.

Visit OUR's website: www.our.org.jm for more details on the competition.

-30-

Contact: Gordon Brown – Public Affairs Coordinator: 876-968-6053

PHOTO CAPTION

OUR Awards Winners of its Logo Competition

OUR Executives pose with OUR Logo Redevelopment Competition winners following an award ceremony on 2020 July 22. (l-r): OUR's Deputy Director General, Maurice Charvis; Nelton Johnson, Jey Yeon Kim and Faydeen Wright who placed second, third and first respectively in the Open category of the competition; Sahdeek Thompson (Kingston College), Shakira McCarthy (Dunoon Park Technical High School) and Akeem Johnson (Edna Manley College for the Visual and Performing Arts) who placed third, second and first respectively in the Student category; OUR's Director General, Ansord Hewitt and Deputy Director General, Cheryl Lewis.