
OUR Schools' Logo Competition

Judges' Profiles



Robert 'Kibo' Thompson

Robert 'Kibo' Thompson, the founder of BrandProfit Group, has been a driving force in the evolution of brand building and communications in Jamaica for over 21 years. .

Under his leadership, **BrandProfit** became one of the most selective innovative integrated communication companies. Throughout his career, Robert has spearheaded some of the most successful brand building exercises in Jamaica and the Caribbean. These include: Scotia Jamaica; JMMB, NCB Capital Markets, The Jamaica Stock Exchange, First Global Bank and Jamaica National.

'Kibo' eventually expanded his reach to USA, UK, Dubai, Asia and Africa. He has partnered with clients in industries ranging from financial services, entertainment and leisure to technology and food services. He has helped these clients gain unparalleled insights into effectively branding and marketing their products and services.

His training background spans the Edna Manley School for the Visual and Performing Arts, and UWI Consulting/Mona School of Business & Management - Project Cycle Management.

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William Watson

A graduate of the Edna Manley School for the Visual and Performing Arts, William spent nine years honing his skills at some of Jamaica's leading advertising agencies including Marketing Counselors Ltd., EWA Communications Limited, and Quantum Communications, where he fulfilled clients' communications needs by delivering high-quality visual designs. After mastering techniques in visual and graphic communications and advertising, William registered **Adlib Studio** in February of 1997.

A two-time Peer Awards nominee for the Designer of the Year, William's creative output is defined by the concept "***Don't just say it, MAKE A STATEMENT.***" This fascination with creating unforgettable impressions permeates his company's work. With over 30 years' knowledge and experience, William is considered a master at his craft and Adlib a new age advertising boutique of the highest repute. Among the many companies his Adlib team has worked with are GraceKennedy, Proven and Jablum Coffee.

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Jenille Brown

Jenille is a 26 year old self-taught animator building a career in Jamaica. She studied Visual Communication (Bachelor in Fine Arts - BFA) at the Edna Manley School for the Visual and Performing Arts, then focused on animation after graduating.

Since then she has been working professionally with two animation-illustration hybrid teams, one of which has produced the award-winning Jamaican short film '*The Adventures of Kam Kam - Space Explorer*'.

Jenille is invested in the expansion of Jamaican visual arts and is interested in the development of our upcoming professional artists. She currently plies her trade at ***Listen Mi Caribbean Limited***, an animation studio.

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