



**OFFICE OF UTILITIES REGULATION**

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*Regulating Utilities for the Benefit of All*

**FOR IMMEDIATE RELEASE**

**OUR Invites the Public to Design its next Logo**

**(KINGSTON, Jamaica; 2020 January 07):** Jamaicans at home and abroad are being invited by the Office of Utilities Regulation (OUR) to identify its next logo. Over half a million dollars (JM\$500,000) will be awarded to winners.

The competition is open to members of the public and interested persons can enter in either of two categories:

- Category 1: (Open) All Jamaicans, sixteen (16) years old and over.
- Category 2: (Students) registered secondary and tertiary level students between 16 and 24 years old. Students must be registered in an educational institution in Jamaica.

Winners in each category will each receive \$100,000, while second and third place winners will also receive cash prizes. Teachers and schools of the top three entries in the Student category will also receive cash and prizes.

The current logo has been used since the inception of the OUR in 1997.

Director of Consumer and Public Affairs, Yvonne Nicholson, says, “After twenty two years, it is now time to change to a logo that is contemporary and more represent what we do. Entrants may modernise the existing logo or create a new logo but all entries must comply with the copyright laws of Jamaica.”

The deadline for receipt of entries is 2020 January 31.

There is no fee to enter the competition.

A maximum of two entries per artist is allowed. Each should have the artwork in colour and one in black and white.

All entries must be accompanied by an entry form. The entry form, as well as the competition rules and other important information on the OUR’s Logo Competition can be found on the OUR’s website: [www.our.org.jm](http://www.our.org.jm). -30-

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