



SPONSORSHIP OPPORTUNITIES

FOR
JAMAICA'S INAUGURAL NATURAL GAS CONFERENCE



PETROLEUM
CORPORATION
OF JAMAICA



OFFICE OF UTILITIES REGULATION
Regulating Utilities for the Benefit of All

NEW HORIZONS

PROSPECTS AND CHALLENGES FOR A
NATURAL GAS SECTOR IN JAMAICA

KINGSTON, JAMAICA
OCTOBER 4-6, 2017

INAUGURAL NATURAL GAS CONFERENCE

Jamaica's Development Plan, Vision 2030, under the rubric of energy security and efficiency, has established as a national goal the development of a modern and efficient energy sector that provides affordable and reliable energy supplies. One of the ways in which this will be achieved is through the development and use of new sources of energy such as natural gas. Jamaica's Energy Policy 2009 – 2030 has, as a principal goal, that Jamaica's energy supply is secure and sufficient to support long-term economic and social development and environmental sustainability. Natural gas is therefore poised to become an important fuel for the generation of electricity in Jamaica. Apart from its expected favourable impact on the cost of electricity, the development of the gas sector in Jamaica will open up opportunities for a wide range of stakeholders. Jamaica's Inaugural Natural Gas Conference (JNGC) will be held from October 4 – 6, 2017 at the Jamaica Pegasus Hotel. It is being hosted jointly by the Office of Utilities Regulation (OUR) and the Petroleum Corporation of Jamaica (PCJ).

Objectives

The overall goal is to provide stakeholders with an understanding of the economic impact, investment opportunities, legal and regulatory implications, and

environmental benefits of the introduction of natural gas to Jamaica. The conference will also provide a forum for stakeholders to contribute to the development of the policies and regulatory framework for the natural gas sector.

Conference Activities

The Conference will feature a range of presentations and discussions about the development OF Jamaica's natural gas sector. The agenda will also include a tour of the Jamaica Public Service Bogue Plant and the New Fortress Energy storage and regasification site in Montego Bay.

Benefits of Sponsorship

As a sponsor:

- Your brand will be associated with the Inaugural Natural Gas Conference.
- You can choose from among a number of options that will suit your marketing needs and budget.
- You will have the opportunity for brand placement pre-event, during the Conference and post event.



WHO WILL SEE YOUR BRAND?

Position your brand/product in front of more than 200 local and international attendees involved in energy, finance, insurance, government and business development with a direct interest in the natural gas industry.



\$1,500,000

This package includes:

- Guaranteed placement of organisation promotional material in registration packages
- Premium exhibit space for two (2) 10' x 10' booths in the Exhibition area, manned by a maximum of two (2) persons*
- A maximum of two (2) complimentary Conference passes with 30% discount for up to three (3) additional attendees
- One (1) 25 minute presentation on an approved topic/product during the Conference
- Verbal recognition throughout the Conference
- Full-page ad in the Conference Handbook*



**Networking Luncheons
\$750,000 Each**

There are two (2) luncheon sponsorship opportunities. Your brand will receive extensive exposure as attendees enjoy the culinary delights of the Jamaica Pegasus.

This package includes:

- Company signage on the tables during lunch
- Opportunity for video material to be played during the lunch breaks (provided by the sponsor; subject to approval)
- Acknowledgement and prominent placement of logo in the Conference programme and on all advertisements
- Verbal and visual recognition immediately preceding the lunch breaks
- 20% discount on Conference passes for up to two (2) attendees
- Half-page ad in the Conference Handbook*



**Coffee Break
\$500,000 Each**

There are four (4) coffee break sponsorship opportunities.

This package includes:

- Verbal and visual recognition immediately preceding the breaks
- Half-page ad in the Conference Handbook*
- 20% discount on Conference passes for one (1) attendee

GENERAL SPONSORSHIP ENTITLEMENTS

In addition to the provisions listed in individual packages, your sponsors entitlements include the following:

- Branding on the OUR, PCJ and Conference websites with link to your company's website
- Inclusion of logo in all advertising
- Branding across all media platforms*
- Branding in the Conference Programme*
- Logo on Closing Ceremony slides
- Signage at the main registration desk on-site
- The option to set up a 10' x 10' booth space to be manned by two (2) persons

*Subject to sponsors meeting submission deadlines.





\$350,000

This package includes:

- 10% discount on Conference passes for up to two (2) attendees
- Half page ad in Conference Handbook*
- Verbal recognition throughout the Conference



**Partner
\$200,000**

This package includes:

- 10% discount on Conference passes for up to one (1) attendee
- Quarter page ad in Conference Handbook*
- Verbal recognition throughout the Conference

**Exhibitor
\$100,000**

This package includes:

- One display space, with one table and two (2) chairs manned by a maximum of two (2) persons
- Listing as Exhibitor on all Conference materials



**Media
Partner**

This package includes:

- Being listed as media partner
- Exclusive rights to interviews from selected speakers*

*Subject to approval.

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- Inclusion of logo in all advertising
- Branding across all media platforms*
- Branding in the Conference Programme*
- Logo on Closing Ceremony slides
- Signage at the main registration desk on-site
- The option to set up a 10' x 10' booth space to be manned by two (2) persons.

*Subject to sponsors meeting submission deadlines.



SPONSORED EVENTS



Field Trip To Montego Bay Gas Facilities **SOLD OUT**

The third day of the conference will include a tour of the New Fortress Energy regasification site and the JPS Bogue Plant in Montego Bay. Participants will get a first-hand look at the newest and most modern energy facilities in Jamaica. Guests will also be treated to lunch during the tour.

This package includes:

- 20% discount on Conference passes for up to three (3) attendees
- Full branding throughout all stages of the tour and at tour locations
- Option to provide attendees with gifts (supplied by the sponsor)

Corporate Cocktail **SOLD OUT**



This event will be held on the evening of October 4, 2017 from 6:00 – 8:00 pm. Guests will experience the delights of the Jamaica Pegasus Kitchen and have a unique opportunity to network and enjoy the entertainment package.

This package includes:

- Branded signage at the entry point
- Verbal recognition during the event
- Opportunity for a representative of the sponsor to give a short welcome speech (up to five minutes)
- Prominent placement of company logo on the programme
- 20% discount on Conference passes for up to three (3) attendees

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- Inclusion of logo in all advertising
- Branding across all media platforms*
- Branding in the Conference Programme*
- Logo on Closing Ceremony slides
- Signage at the main registration desk on-site
- The option to set up a 10' x 10' booth space to be manned by two (2) persons

*Subject to sponsors meeting submission deadlines.

Let's Talk ...

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