
Office of Utilities Regulation

Telecommunications Market Information Report

April – June 2017



OFFICE OF UTILITIES REGULATION

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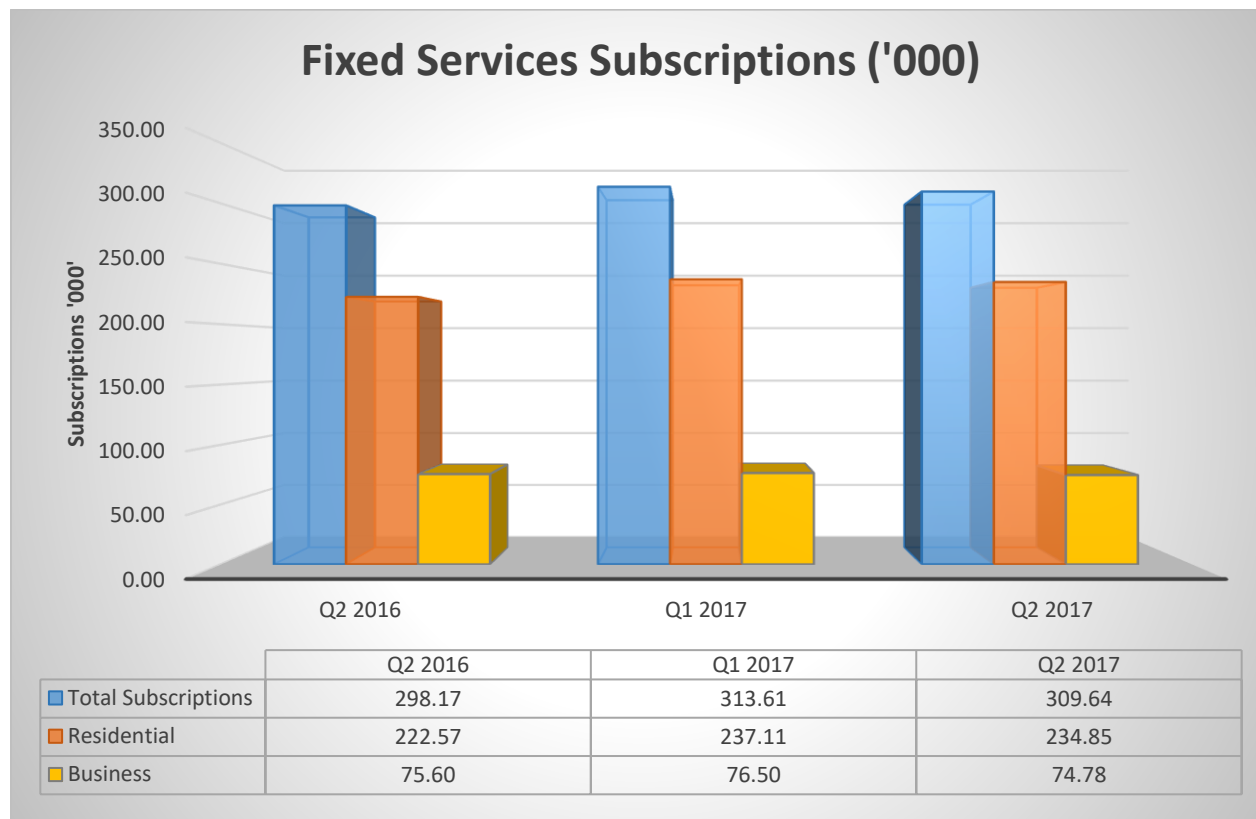
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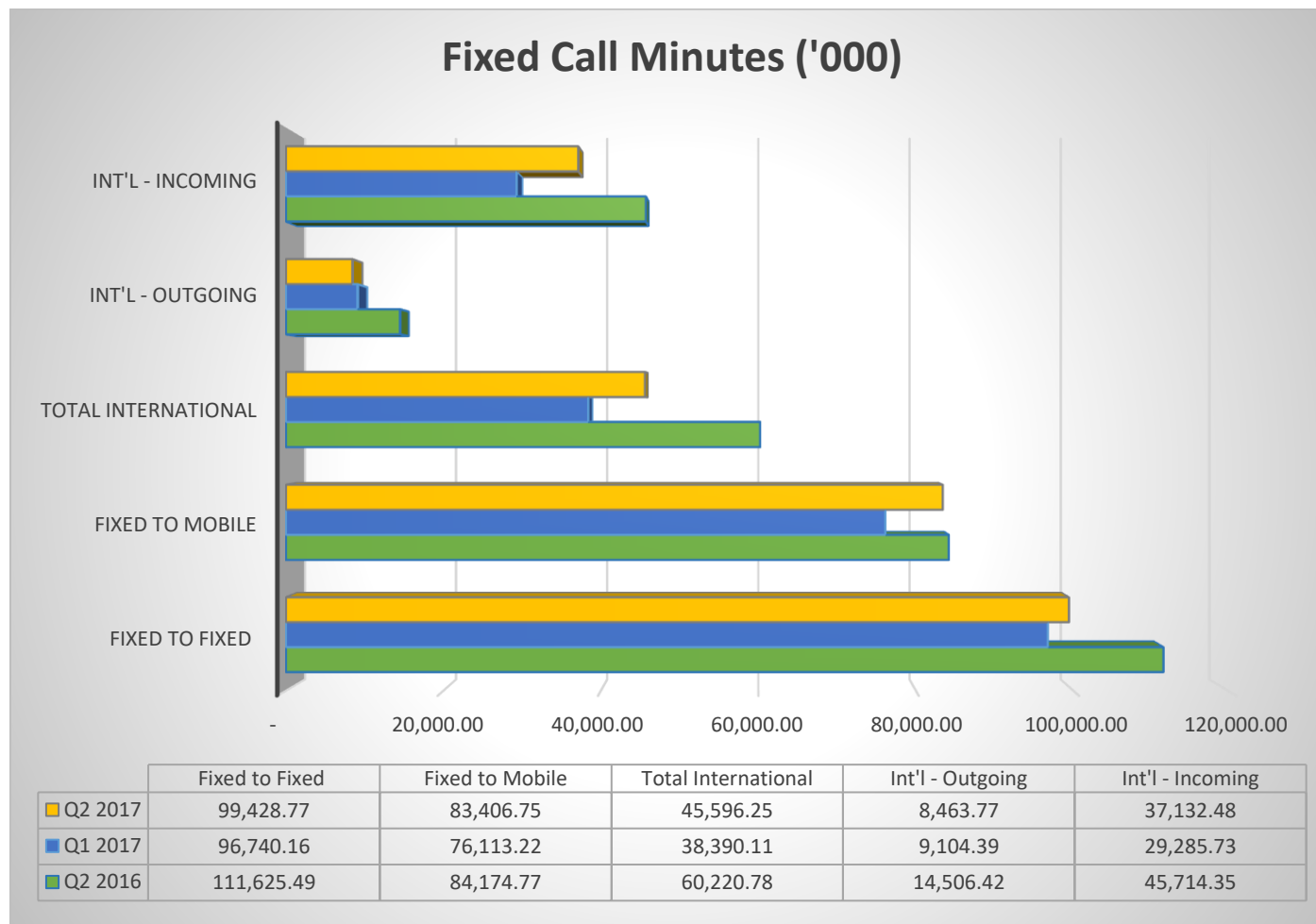
Fixed Market Data

Figure 1: Fixed Services Subscriptions



% Change: Q2 '17/ Q1 '17	
Total Subscriptions:	-1.27%
Residential:	-0.95%
Business:	-2.24%

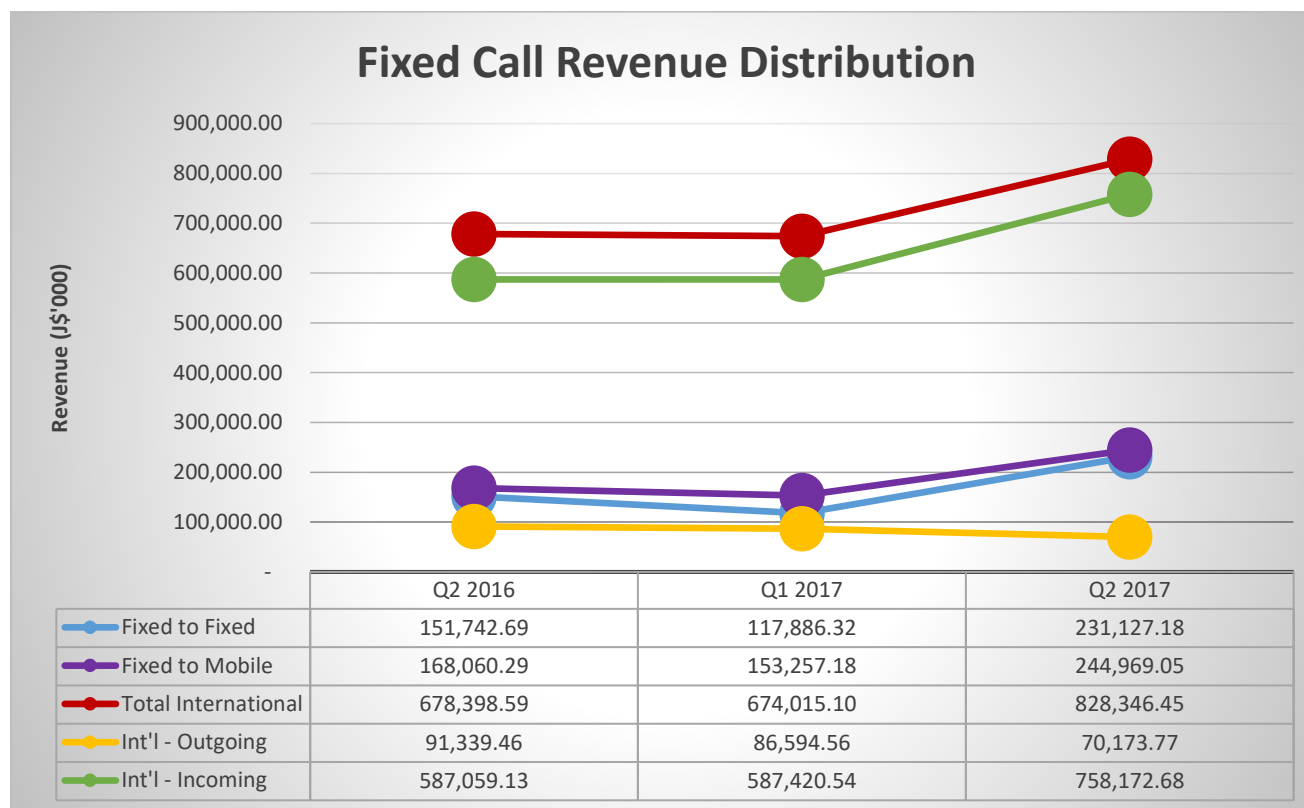
Figure 2: Fixed Call Minutes



% change: Q2 '17/Q1 '17

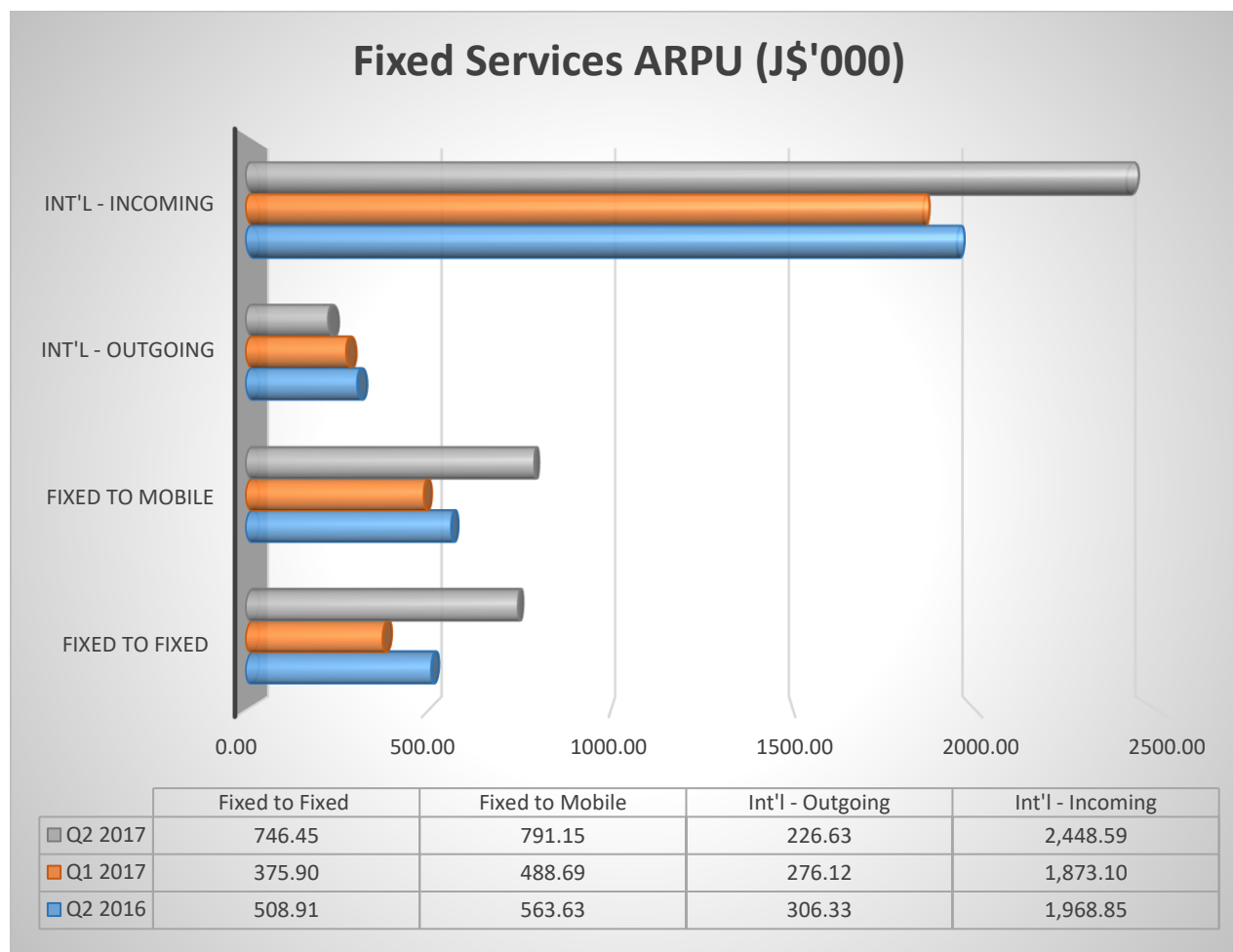
Fixed to Fixed:	2.78 %
Fixed to Mobile:	9.58%
Total International:	18.77%
Int'l - Outgoing:	-7.04%
Int'l - Incoming:	26.79%

Figure 3: Fixed Call Revenue Distribution



<u>% change Q2 '17/ Q1 '17</u>	
Fixed to Fixed:	96.06%
Fixed to Mobile:	59.84%
Total International:	22.90%
Int'l - Outgoing:	-18.96%
Int'l - Incoming:	29.07%

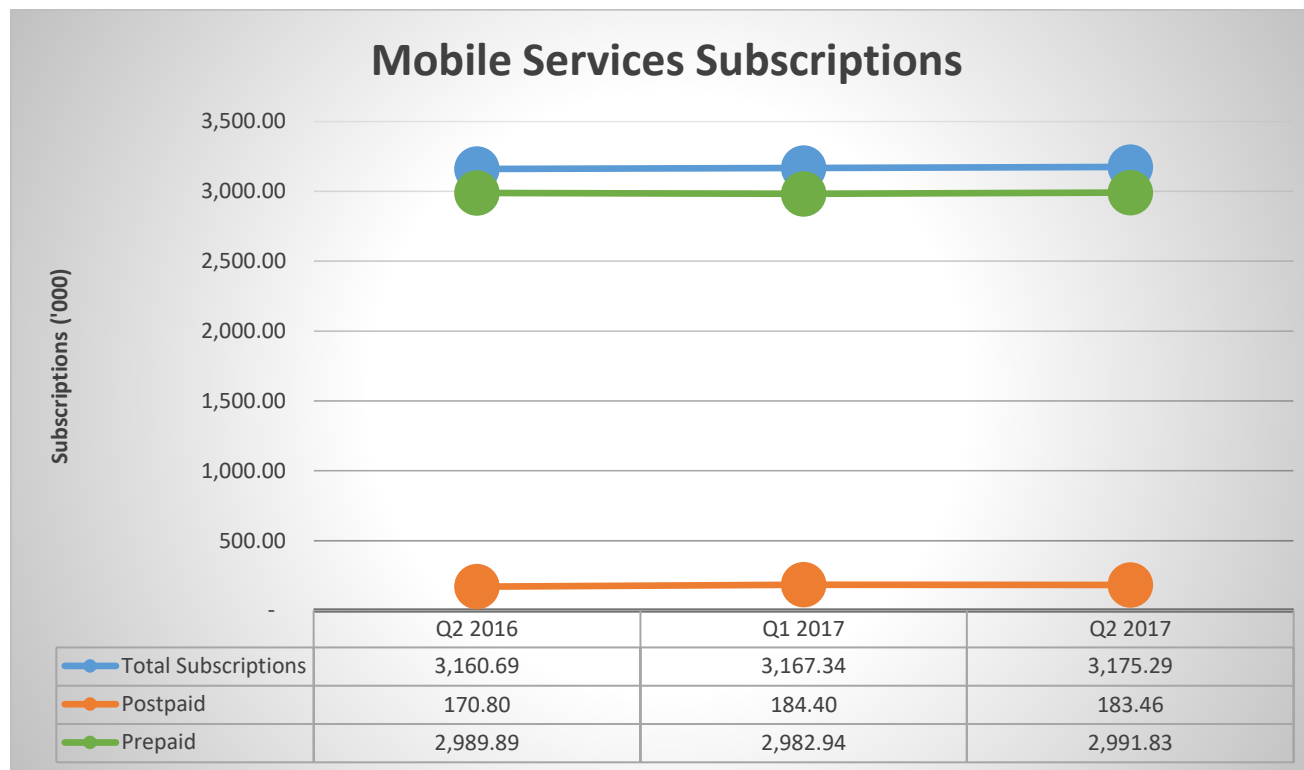
Figure 4: Fixed Services Average Revenue per User (ARPU)



% Change: Q2 '17/ Q1 '17	
Fixed to Fixed:	98.57%
Fixed to Mobile:	61.89 %
Int'l - Outgoing:	-17.92%
Int'l - Incoming:	30.72%

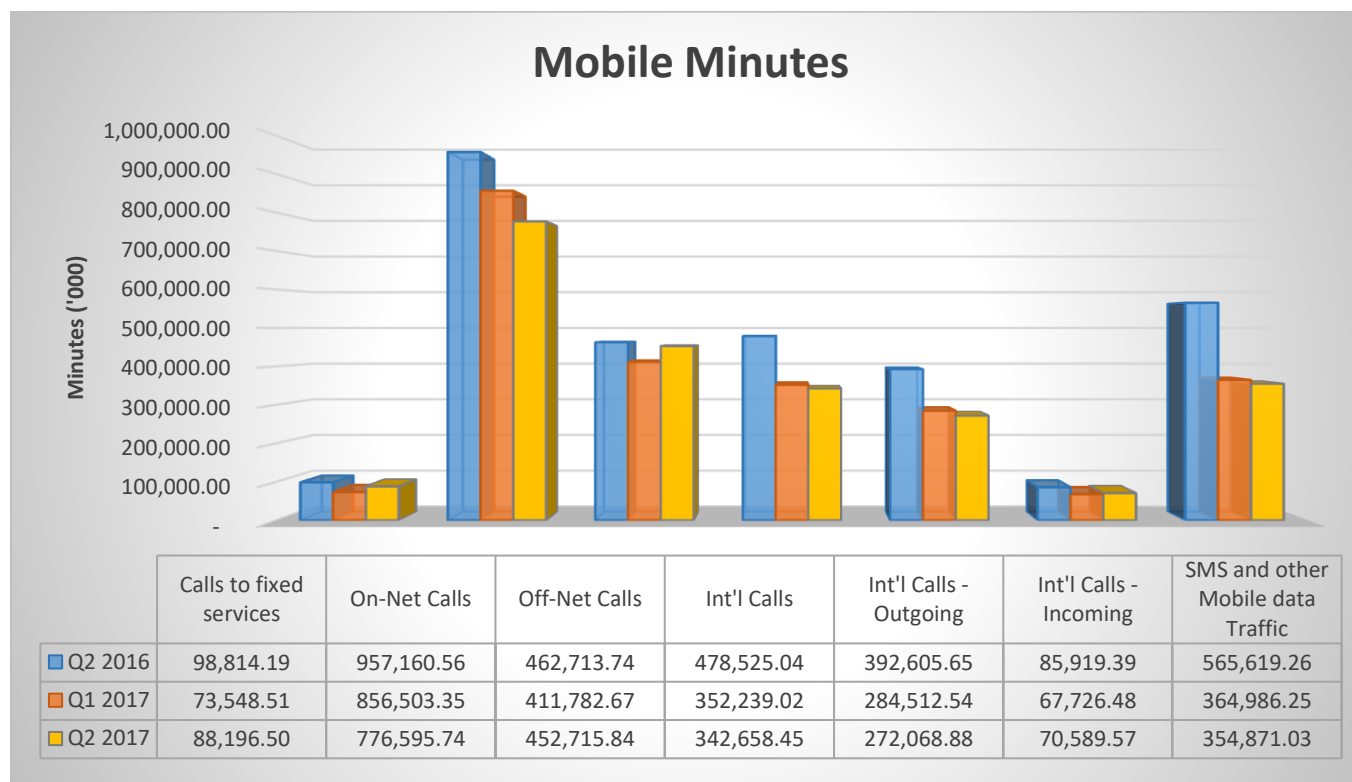
Mobile Market Data

Figure 5: Mobile Services Subscriptions



% Change: Q2 '17/ Q1 '17	
Total Subscriptions:	0.25 %
Postpaid:	-0.51 %
Prepaid:	0.30%

Figure 6: Mobile Minutes



% Change: Q2 '17/ Q1 '17

Calls to fixed services: 19.92%

On-Net Calls: -9.33%

Off-Net Calls: 9.92%

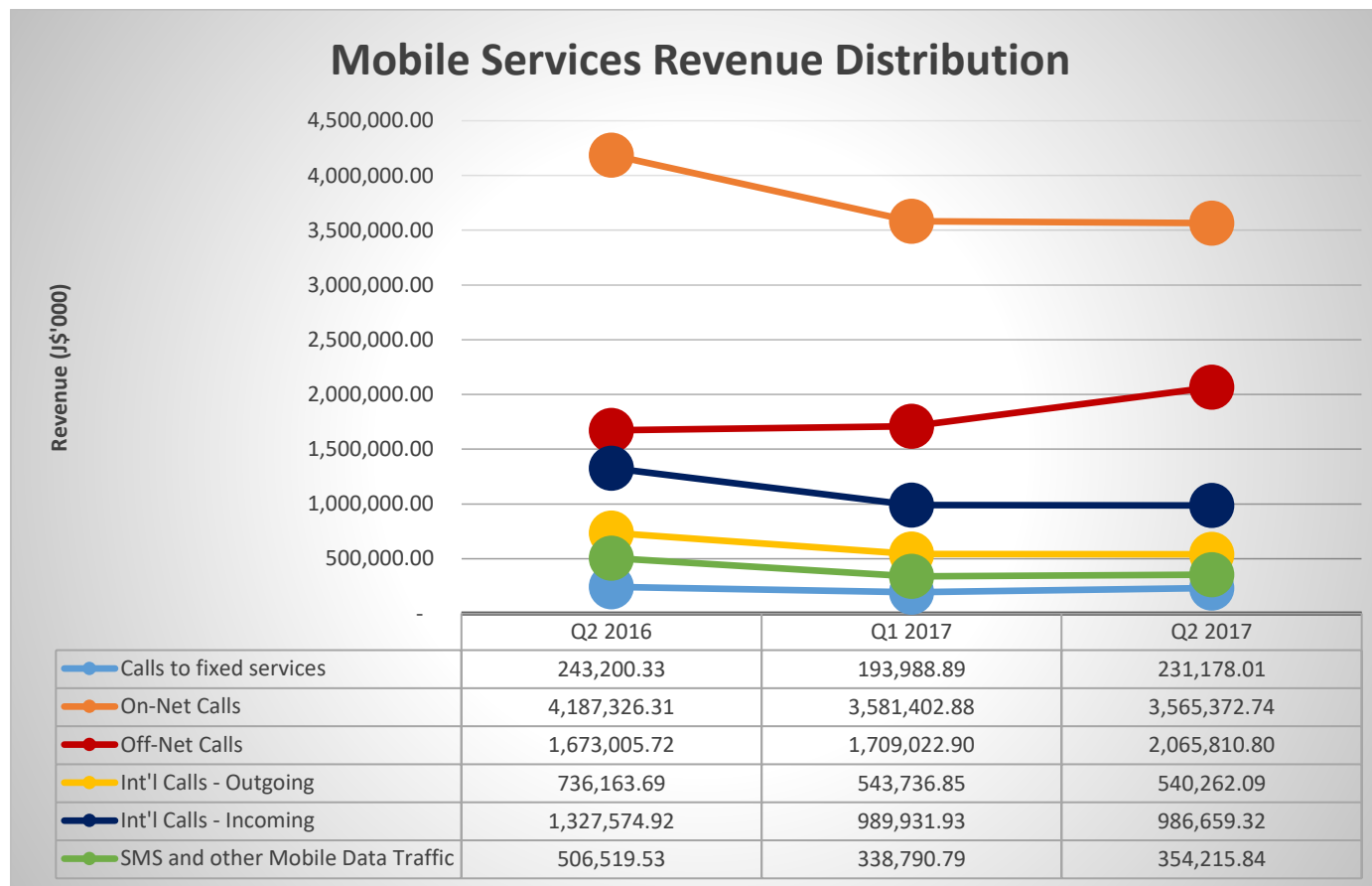
Int'l Calls: -2.72%

Int'l Calls – Outgoing: -4.37 %

Int'l Calls – Incoming: 4.23%

SMS & other Mobile Data Traffic: -2.77%

Figure 7: Mobile Services Revenue Distribution



% Change: Q2 '17/ Q1 '17

Calls to Fixed services: 19.17%

On-Net Calls: -0.45%

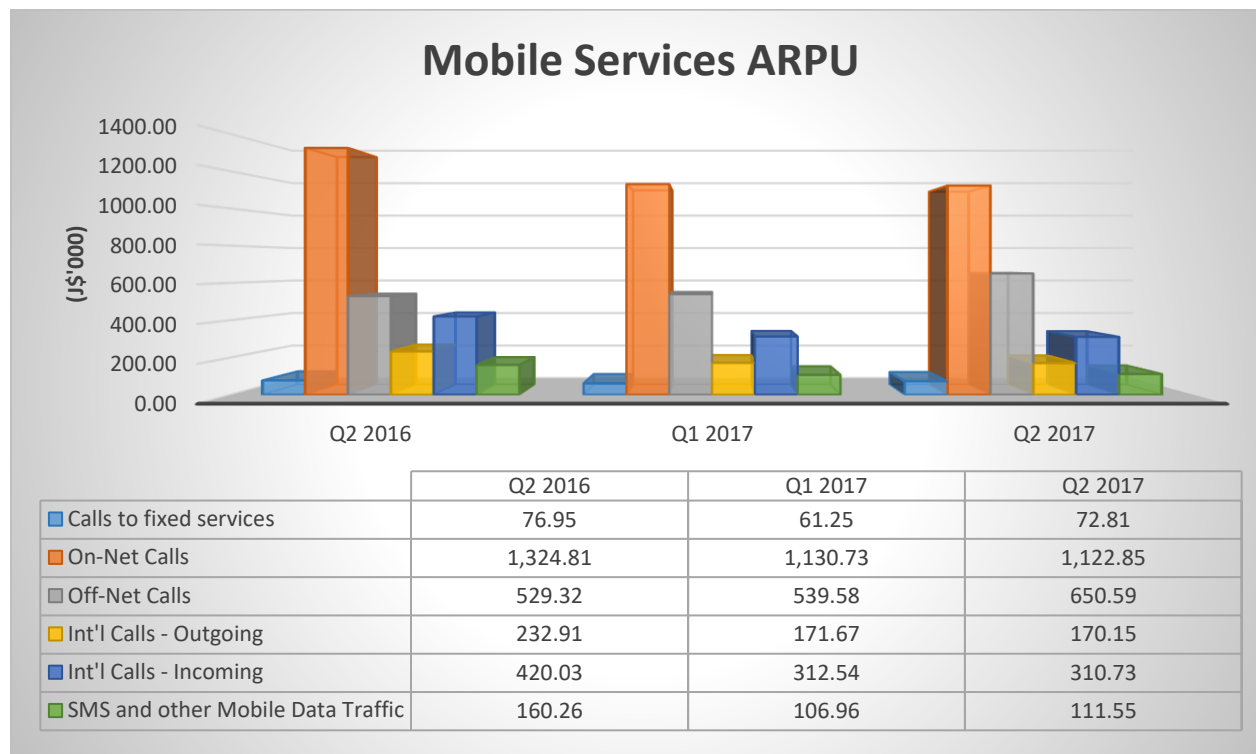
Off-Net Calls: 20.88%

Int'l Calls – Outgoing: -0.64%

Int'l Calls – Incoming: -0.33%

SMS & other Mobile Data
Traffic: 4.55%

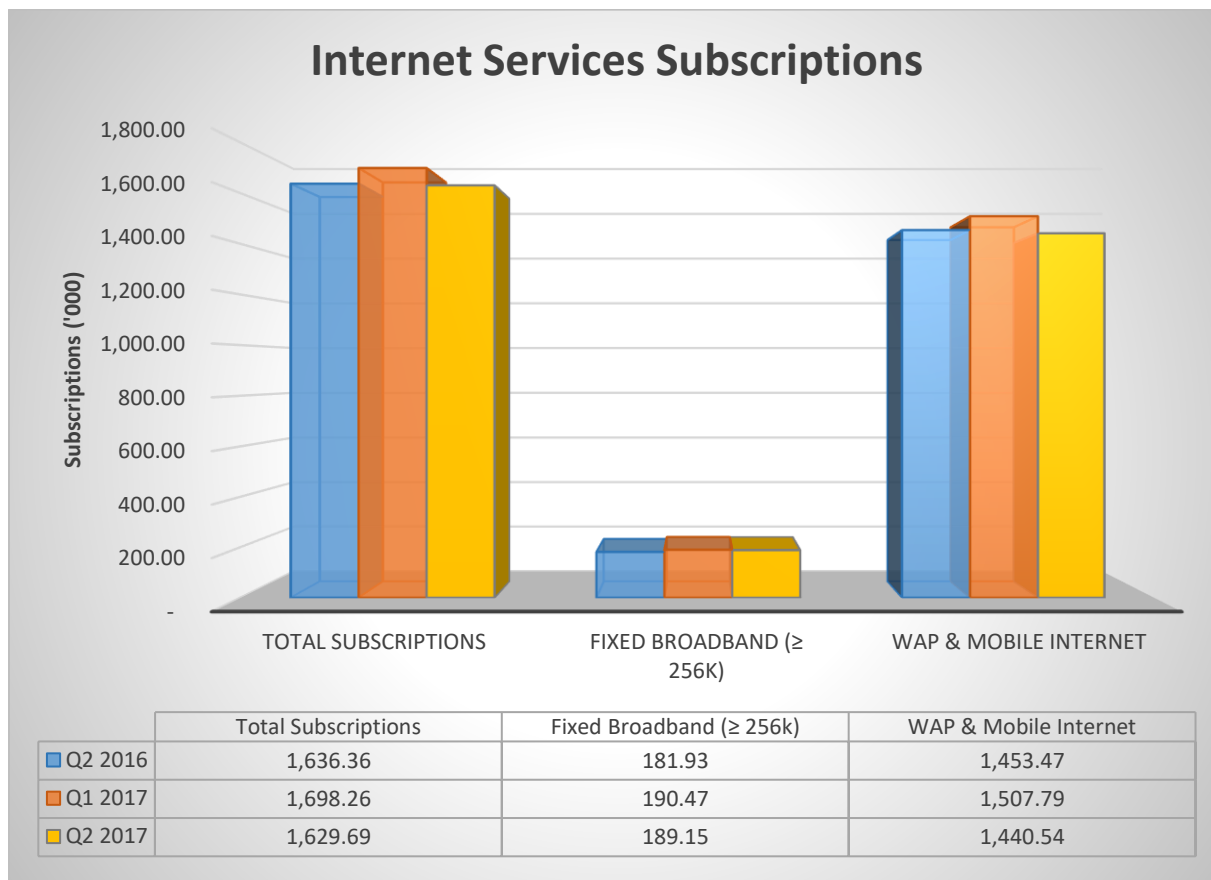
Figure 8: Mobile Services Average Revenue per User (ARPU)



<u>% Change Q2 '17/ Q1 '17</u>	
Calls to fixed service:	18.87%
On-Net Calls:	-0.70%
Off-Net Calls:	20.57%
Int'l Calls – Outgoing:	-0.89%
Int'l Calls – Incoming:	-0.58%
SMS & other Mobile Data Traffic:	4.29%

Internet Market Data

Figure 9: Internet Services Subscriptions



% Change Q2 '17/ Q1 '17

Total Subscriptions: -4.04%

Fixed Broadband (≥ 256k): -0.69%

WAP & Mobile Internet: -4.46%

Industry Penetration and Concentration

Penetration Rate¹

Penetration Rate	Q2 2016	Q1 2017	Q2 2017
Fixed Subscription Penetration Rate	10.95%	11.52%	11.37%
Mobile Subscription Penetration Rate	116%	116%	117%
Fixed Broadband Subscription Penetration Rate	7%	7%	7%
Mobile Broadband Subscription Penetration Rate	53%	55%	53%
Total Broadband Subscription Penetration Rate	60%	62%	60%

Concentration Ratio (Herfindahl-Hirschman Index)²

Herfindahl-Hirschman Index (HHI)	Q2 2016	Q1 2017	Q2 2017
Fixed HHI	7,602	7,027	6,882
Mobile HHI	5,782	5,705	5,709
Fixed Broadband HHI	4,978	5,005	5,000
Mobile Broadband HHI	6,446	6,190	6,120

¹ Calculated using population year end 2014 data from the Statistical Institute of Jamaica: 2,723,246.

² Calculated using subscription data.

Appendix

Fixed Market	Q2 2016	Q1 2017	Q2 2017	% Change Q2 '17/Q1 '17	% Change Q2'17/Q2 '16
Total Subscriptions ('000)	298.17	313.61	309.64	-1.27	3.84
Fixed to Fixed ('000 minutes)	111,625.49	96,740.16	99,428.77	2.78	-10.93
Fixed to Mobile Calls ('000 minutes)	84,174.77	76,113.22	83,406.75	9.58	-0.91
Total International Calls ('000 minutes)	60,220.78	38,390.11	45,596.25	18.77	-24.28
Outgoing International Calls ('000 minutes)	14,506.42	9,104.39	8,463.77	-7.04	-41.66
Incoming International Calls ('000 minutes)	45,506.42	29,285.73	37,132.48	26.79	-18.77
Total Revenue (J\$' million)	2110.93	2,184.35	2,505.61	14.71	18.70

Mobile Market	Q2 2016	Q1 2017	Q2 2017	% Change Q2 '17/Q1 '17	% Change Q2 '17/Q2 '16
Total Subscriptions ('000)	3,160.69	3,167.34	3,175.29	0.25	0.46
On-Net Calls ('000 minutes)	957,160.56	856,503.35	776,595.74	-9.33	-18.86
Off-Net Calls ('000 minutes)	462,713.78	411,782.67	452,715.84	9.94	-2.16
International calls	478,525.04	352,239.02	342,658.45	-2.72	-28.39
Outgoing International ('000 minutes)	392,605.65	284,512.54	272,068.88	-4.37	-30.70
Incoming International ('000 minutes)	85,919.39	67,726.48	70,589.57	4.23	-17.84
SMS and other mobile data traffic	565,619.26	364,986.25	354,871.03	-2.77	-37.26
Total Revenue (J\$ ' million)	12,969.69	12,476.71	13,061.55	4.69	0.71

Internet Market	Q2 2016	Q1 2017	Q2 2017	% Change Q2 '17/Q1'17	% Change Q2'17/Q2 '16
Total Subscriptions ('000)	1,636.36	1,698.26	1,629.69	-4.04	-0.41
Fixed Broadband (≥256K)	181.93	190.47	189.15	-0.69	3.97
WAP & Mobile Internet	1,453.47	1,507.79	1,440.54	-4.46	-0.89
Total Revenue (J\$' million)	5,074.14	5,979.58	6,014.97	0.59	18.54

Penetration Rate	Q2 2016	Q1 2017	Q2 2017
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